

# Meeting Schedule at a Glance

In order to promote more face-to-face networking with attendees, we have tried to provide dedicated time allotted to the exhibits.

6:00-7:00 am	Exhibitor Set-up
7:00-10:30 am	Exhibits Open Poster Sessions
7:30-8:00 am	Breakfast
10:00-10:30 am	Break/Exhibits
12:30-2:00 pm	Awards Luncheon Exhibits Open
2:30-4:30 pm	Exhibits Break Down/Close

**What sponsorships are available?** Companies looking to raise their profile during the Annual Meeting should consider sponsorship. As a sponsor, your business gains statewide exposure while expressing support for TDA. We offer a variety of sponsorship levels listed in detail on the following pages. We also offer many opportunities for you to meet TDA members and add to the quality education the Annual Meeting provides our TDA membership.

**What about exhibits?** Consider exhibiting at the Annual Meeting! Space is limited so reserve early. Set-up time for exhibits will be from 6:00 am to 7:00 am on Friday, April 20.

## Exhibitor benefits:

- Direct access to approximately 150 – 200 conference participants
- One full conference registration
- Listing on conference communications
- Opportunity to increase exposure through sponsorship

The exhibit booth will be assigned based first on partnership level and then in the order that contracts are received. TDA reserves the right to change location assignments at any time deemed necessary.

Exhibitors shall comply, at exhibitor's sole cost and expense, with all applicable national, state, city, municipal and other government regulations, including, but not limited to fire and safety laws and with all applicable rules and regulations of the facility where the expo is held.

## Partnership Levels and Benefits

For

Tennessee Dietetic Association Annual Meeting

Nashville, Tennessee

April 20, 2012

# VALUABLE

## The Registered Dietitian / Nutritionist

Valuable Accessible Logical Useful Academic Bold Linked Expert

### Keynote - \$3500

- Five (5) minute promotional talk to TDA annual meeting attendees
- Mentioned in all promotional material
- Signage at the event
- Mentioned from podium as sponsor of the keynote and at awards luncheon
- Prime tabletop exhibit space
- Educational material distributed at session
- Full page ad in TDA electronic newsletter (3x/year)
- Twelve(12) month link using company logo on the TDA website
- One (1) set of mailing lists from conference attendees
- Two (2) courtesy conference registrations
- Two (2) lunches

### Platinum - \$2500+

- Mentioned in all promotional material
- Signage at the event
- Mentioned from podium as sponsor of breakfast or awards luncheon
- Prime tabletop exhibit space
- Educational materials distributed at session
- Full page ad in TDA electronic newsletter (3x/year)
- Twelve (12) month link using company logo on the TDA website
- One (1) set of mailing lists from conference attendees
- Two (2) courtesy conference registrations
- Two (2) lunches

## **Diamond** - \$2000+

- Mentioned in all promotional material
- Signage at the event
- Mentioned from podium
- Prime tabletop exhibit space
- Educational materials distributed at session
- Twelve (12) month link using company logo on the TDA website
- One (1) set of mailing lists from conference attendees
- Two (2) courtesy conference registrations
- Two (2) lunches

## **Emerald** - \$1500+

- Mentioned in all promotional material
- Signage at the event
- Prime tabletop exhibit space
- Educational materials distributed at session
- Nine (9) month link using company logo on the TDA website
- One (1) set of mailing lists from conference attendees
- Two (2) courtesy conference registrations
- Two (2) lunches

## **Ruby** - \$750+

- Tabletop exhibit space
- Mentioned in the program agenda
- One (1) set of mailing lists from conference attendees
- Six (6) month link using company logo on the TDA website
- One (1) courtesy conference registration
- One (1) lunch

## **General Exhibitor** - \$600

- Tabletop exhibit space
- Mentioned in program agenda
- One (1) lunch

We hope you will seriously consider becoming part of our team! Your participation will make our members more knowledgeable in their field of expertise.

Thank you! We look forward to hearing from you soon!

Shelley Flint  
Executive Director  
Tennessee Dietetic Association